



BRANDSPRING SOLUTIONS LLC

14500 MARTIN DRIVE • EDEN PRAIRIE, MN 55344

952.345.7260 • FAX 952.345.7261 • WWW.BRANDSPRINGSOLUTIONS.COM

September 8, 2011

Chris Jones
Jim Borthwick
Sunbelt Mergers & Acquisitions Group
3212 Rice Street
St. Paul, MN 55126

Dear Chris and Jim,

Thank you and the Sunbelt Mergers and Acquisitions team for the highly professional way in which you managed all aspects of the sale of Brandspring Solutions. As you know, prior to engaging Sunbelt, I had received a number of expressions of interest and in one case an actual offer which fell far short of my value expectations. That experience led me to conclude that my time could be more profitably spent running my business while others, acting on my behalf, were systematically approaching and engaging prospective buyers of my business.

I chose the Sunbelt M&A Group to represent me based on my previous experience with you while on the board of another company you represented and successfully sold for the highest and best terms. In that case I was able to observe how you went about identifying and engaging potential buyers, soliciting and evaluating multiple offers, maintaining confidentiality, negotiating key elements of the Letter of Intent and Purchase Agreement, and in general providing leadership throughout the entire business transition process.

This same comprehensive approach was applied to Brandspring, and the result was what I consider to be an optimal blending of two companies: Brandspring Solutions and The Marek Group. Each will benefit from the other, Marek from printing jobs that will come from Brandspring's web to print clients, and Brandspring from Marek customers in need of web to print services.

From beginning to end, I felt you were professional knowledgeable, fully engaged and looking out for my best interests. I would not hesitate to recommend you to any other business owners seeking an intermediary to assist in the sale of their business.

Sincerely,

A handwritten signature in blue ink, appearing to read "Dave Maiser". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Dave Maiser
President/Owner
Brandspring Solutions, LLC